

## EMBA Ticinensis

### Doing Business in US - March 12, 2021

Doing business in the United States: introduction	Fabio Marazzi	14.00-14.20
How to establish successfully in the US: company registration	Andrea Noris, Fabio Marazzi	14.20-14.40
Beretta USA's experience: public tender, trade regulation and export controls, incentives	Stefano Itri, Beretta USA	14.40-15.00
Nonimmigrant visas and National Interest Exceptions	Andrea Noris, Silvia Quintini, Fabio Marazzi	15.00-15.20
Doing business in the US: pros and cons. Two managers and two successful stories	Stefano Cazzaniga Massimo Genio	15.20-16.00
Q&A Session	All	16.00-16.15